



Marine Marketers *of America*

TENTH ANNUAL AWARDS PROGRAM

“RECOGNIZING EXCELLENCE IN MARINE MARKETING COMMUNICATIONS” NEPTUNE AWARDS ENTRY FORM

NAME / DESCRIPTION OF ENTRY:

PLEASE CHECK CATEGORY:

EVENT MARKETING / GRASSROOTS

NATIONAL MAGAZINE ADVERTISING: SPREAD SINGLE AD SERIES (3 OR MORE)

ONLINE ADVERTISING

ADVERTORIAL / NATIVE ADVERTISING

B2B MARKETING

WEBSITE

PRODUCT LITERATURE

NEWSLETTERS: PRINT DIGITAL

E-MAIL MARKETING

MARKETING INNOVATION

REGIONAL / LOCAL MARKETING

PUBLIC RELATIONS CAMPAIGN

BRAND PROMOTION VIDEO

SALES PROMOTION

MOBILE APPLICATION

INTEGRATED MARKETING CAMPAIGN

SOCIAL MEDIA CAMPAIGN

DIVERSITY INITIATIVES

COMPANY INFORMATION

COMPANY NAME: _____

ADDRESS: _____

CITY: _____ STATE: _____ ZIP: _____

COMPANY WEBSITE: _____

CONTACT NAME: _____

PHONE NUMBER: _____

E-MAIL: _____

AGENCY INFORMATION (IF APPLICABLE)

AGENCY NAME: _____

ADDRESS: _____

CITY: _____ STATE: _____ ZIP: _____

COMPANY WEBSITE: _____

CONTACT NAME: _____

PHONE NUMBER: _____

E-MAIL: _____

PAYMENT

\$100 per entry for non-MMA Members, \$60 per entry for current MMA Members.

To qualify as a current MMA member you must have paid 2018 dues after September 1, 2017.

To sign up or renew your membership please go to our website, www.marinemarketersofamerica.org.

Individual dues are \$50, Corporate Membership is \$135 for up to 3 employees.

There are 2 different options for payment of your Neptune Award entry fees.

You can write a check for the total amount owed (# of entries @ \$60 or \$100 each) & mail it to:

Marine Marketing Awards

Attention: Sally Helme

c/o Bonnier

55 Hammerlund Way

Middletown, RI 02842

Please include a note explaining which entries you are paying for.

You can pay by credit card online at our website, www.marinemarketersofamerica.org.

Please include a note in the comments box that explains which entries you are paying for.

Please check the appropriate box above indicating which payment method you have chosen.

Regardless of your method of payment, all entries should be submitted digitally to: awards@marinemarketersofamerica.org. We will cross-check and verify that we have received your payment of the entry fees after receiving your entry. ***Entries submitted without payment will not be accepted.***

Please email all entries to: awards@marinemarketersofamerica.org.

DO NOT COMBINE ENTRIES, EACH ENTRY MUST BE SUBMITTED IN A SEPARATE EMAIL.

Each entry must include its own completed Neptune Awards Entry Form.

Please refer to the Call for Entries and 2017 Guidelines for more information.

If you are submitting entries for product literature or print newsletters, you must submit these entries digitally and also mail a hard copy of the piece being entered to:

Neptune Awards

Attention: Sally Helme

c/o Bonnier

55 Hammerlund Way

Middletown, RI 02842



**Marine Marketers
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THE EXTENDED DEADLINE IS JANUARY 8, 2018.

Questions? Please e-mail: awards@marinemarketersofamerica.org