

VIDEO

MARINEMAX SEA RAY SLX-W 230

The purpose for this video promotion was to showcase the additional benefits of the Sea Ray SLX-W 230. MarineMax understands that even for extreme sports like wakeboarding and wakesurfing, family and friends are very important. The Sea Ray SLX-W 230 is a perfect boat to display the unification boating can provide to families and friends. This promotion also showcased the female boater, focusing much of the project on the daughter who rides and the mother who drives the boat.

Views

Facebook: 15,000

YouTube: 542

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